Chapter 8

Experimental design

| 8 | $\mathbf{E}\mathbf{x}\mathbf{p}$ | perimental design | 1 |
|---|----------------------------------|--|---|
| | 1 | Studies in crop variation | 1 |
| | 2 | Decomposition of treatment effects | 5 |
| | 3 | A more complicated factorial design: confounding | 8 |

1 Studies in crop variation

R. A. Fisher created a lot of statistical theory (which is still heavily used) while working at Rothamsted agricultural research station. In particular, Fisher developed a method of designing and analyzing complex experiemnts. (For more about the history see a presentation by Roger Payne.)

| \geq | 2 M EARLY | 2 S LATE | X | 2 S LATE | X | X | 1 S EARLY |
|--------------|------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 1 S EARLY | 1 M EARLY | 1 M LATE | 1 S LATE | 2 M EARLY | 2M LATE | 1M FARLY | 1 M LATE |
| 25 | 2M LATE 2M | \times | 2 S EARLY | \geq | 1 S LATE | \geq | 2 S EARLY |
| EARLY | FARLY 1 S | 15 | 1M LATE | \geq | 2 S EARLY | 2 S LATE | 2 M LATE |
| 2 M | LATE | EARLY | 1 M EARLY | IM LATE | \geq | \geq | 1 S LATE |
| LATE | \geq | 2 S LATE | \times | 2M EARLY | \times | 1 M EARLY | 1 S EARLY |
| 2 S EARLY | 2M LATE | 1 S EARLY | 2M EARLY | 2 S LATE | 2 S EARLY | 2 M EARLY | \times |
| \geq | \geq | 1M LATE | \geq | 1 M EARLY | 2M LATE | X | 1 M LATE |
| 2 S LATE | 1 M EARLY | \geq | 1 S LATE | \geq | \times | 1 S EARLY | 1 S LATE |
| 2 M EARLY | 1 M EARLY | 2M LATE | 2.S LATE | 1 S EARLY | \times | \times | 1 S LATE |
| 1 S LATE | \geq | \geq | 1M LATE | 1M EARLY | 2 S EARLY | 2M LATE | \times |
| 1 S EARLY | $\geq \leq$ | 25 FARLY | th winter | \geq | 2M EARLY | 2S LATE | 1M LATE |

Fig. 1. A complex experiment with winter oats. (Reproduced from the Journal of the

In a important early paper, Eden and Fisher (1927) described a way to compare the effects of various fertilizer treatments on the yield of grain (Grey Winter oats). They had two different nitrogen fertilizers (M = muriate of ammonia, S = sulphate of ammonia), applied in three different amounts (0, 1, or 2 cwt/acre), at two different stages of crop growth (E= early, L= late). They assigned the "treatments" to 96 plots of size 1/40 acre, arranged in 8 blocks of 12 plots each. Within each block, they assigned "treatments" to plots in a random order: 4 plots with no treatment (that is, amount = 0), and each of the eight possible

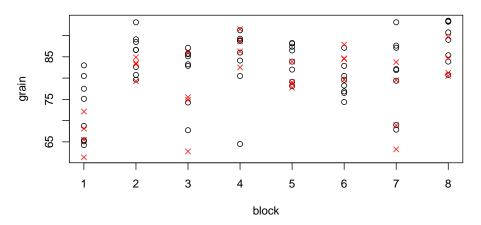
 version: 25 Oct 2016
 Stat 312/612

 printed: 25 October 2016
 © David Pollard

combinations of $\{M,S\}$, $\{1,2\}$, and $\{E,L\}$ appearing once.

The random allocation was intended to offset differences in fertility between different plots within each block, which were known to exist. (You can see these differences by looking at just the yields for the no-treatment plots, the red X's in the next plot.)

Grain yields (pounds) by block



| ## | ‡ | I | II | III | IV | V | VI | VII | VIII | total |
|----|---------|--------|---------|--------|---------|--------|--------|--------|---------|---------|
| ## | # none | 61.38 | 79.25 | 75.50 | 91.50 | 78.62 | 84.62 | 68.88 | 81.25 | 621.00 |
| ## | # none | 65.50 | 83.50 | 74.88 | 86.25 | 79.00 | 84.50 | 79.50 | 80.50 | 633.62 |
| ## | # none | 68.12 | 83.25 | 62.75 | 88.75 | 83.88 | 87.88 | 63.25 | 89.62 | 627.50 |
| ## | # none | 72.12 | 84.88 | 86.12 | 82.50 | 77.75 | 79.62 | 83.75 | 84.75 | 651.50 |
| #1 | # 1ME | 77.50 | 80.75 | 85.12 | 80.50 | 88.25 | 76.88 | 69.00 | 90.75 | 648.75 |
| ## | # 1ML | 80.50 | 93.12 | 67.75 | 88.88 | 88.12 | 79.62 | 67.88 | 80.75 | 646.62 |
| ## | ‡ 1SE | 65.38 | 89.12 | 85.75 | 86.00 | 86.50 | 76.50 | 79.38 | 93.50 | 662.12 |
| ## | ‡ 1SL | 75.12 | 86.62 | 85.62 | 89.25 | 87.38 | 87.12 | 87.62 | 93.25 | 692.00 |
| #1 | ‡ 2ME | 83.00 | 86.62 | 83.25 | 64.50 | 82.00 | 82.88 | 82.12 | 85.38 | 649.75 |
| ## | ‡ 2ML | 64.25 | 79.62 | 87.12 | 88.75 | 79.12 | 74.38 | 87.12 | 89.00 | 649.38 |
| ## | ‡ 2SE | 68.75 | 88.50 | 82.88 | 84.12 | 83.88 | 78.25 | 81.88 | 83.88 | 652.12 |
| ## | ‡ 2SL | 65.12 | 82.62 | 74.25 | 91.25 | 78.12 | 80.50 | 93.12 | 93.38 | 658.38 |
| ## | total # | 846.75 | 1017.88 | 951.00 | 1022.25 | 992.62 | 972.75 | 943.50 | 1046.00 | 7792.75 |

Remark. E&F Table I gave the grain yields in eighths of a pound:

```
VI VII VIII total
## none
         491 634
                  604 732 629 677
## none
         524 668
                  599
                       690 632 676
                                      636
                                 703
## none
              666
                       710
## none
         577
              679
                  689
                       660
                            622
                                 637
                                      670
## 1ME
         620
              646
                  681
                       644
                            706
                                 615
                                      552
                       711
                  686
685
## 1SE
         523
              713
                       688
                            692
                                 612
                                      635
## 1SL
         601
              693
                       714 699
                                 697
                                      701
                  666
                       516
                                 663
## 2MT.
         514 637
                  697
                       710 633
                                 595
                                      697
                  663 673 671
              708
                                626
                                      655
         550
                  594
## total 6774 8143 7608 8178 7941 7782 7548 8368 62342
```

If you look at the paper, be aware that some tabulations are for pounds and some are for eighths of a pound.

The four untreated plots within each block give a way of estimating the variability within blocks:

```
## lm(formula = grain ~ -1 + block, data = EFdata, subset = notreat)
             Estimate Std. Error t value Pr(>|t|)
               66.781
                           2.838 23.531
## blockI
## blockII
               82.719
                           2.838
                                  29.147
                                                 0
               74.812
## blockIII
                           2.838
                                   26.361
                                                 0
               87.250
                           2.838
## blockIV
                                  30.743
                                                 0
## blockV
               79.812
                           2.838
                                   28.123
                                                 0
## blockVI
               84.156
                           2.838
                                  29.653
                                                 0
## blockVII
               73.844
                           2.838
                                  26.020
                                                 0
## blockVIII
               84.031
                           2.838
                                                 0
                                  29.609
## Estimate of sigma = 5.68 from 24 degrees of freedom
```

E&F also estimated σ using the residuals from an additive fit (not the way they put it):

```
out.bt <- lm(grain ~ block + treat, EFdata)
sighat <- sqrt(sum(out.bt$res^2)/out.bt$df)
round(sighat,3) # on 80 degrees of freedom
## [1] 6.405</pre>
```

Using an F-test, E&F decided that the two estimates of σ were not significantly different. They then declared that "the value derived from the whole 80 degrees of freedom may be used with confidence".

The analysis of variance table suggests that overall effect of the treatments is only at the noise level:

```
anova(out.bt)
## Analysis of Variance Table
##
## Response: grain
            Df Sum Sq Mean Sq F value
                                         Pr(>F)
## block
             7 2286.4 326.63 7.9620 2.617e-07 ***
             8 387.0
                        48.38
                              1.1792
## treat
                                          0.322
## Residuals 80 3281.9
                        41.02
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

However, E&F also pointed out that the design of the experiment allows for more detailed comparisons. For example, there were 32 plots for each of the fertilizer treatments. The average yields provide a broad comparison of the three levels:

```
mean.fert <- tapply(EFdata$grain,EFdata$fert,mean)
round(mean.fert,3)

## M none S
## 83.270 79.176 81.078</pre>
```

The difference 2.19 between the means for the M and S fertilizers is down at the level of the (estimated) standard error for a difference of two such averages: $\hat{\sigma}\sqrt{2/32} = 1.6$.

E&F commented that the only significant differences appeared to be in the amount of fertilizer used:

```
round(tapply(EFdata$grain,EFdata$amount,mean),2)
##    d    none    s
## 81.55 79.18 82.80
```

Remark. These numbers are different from those in the first row of Table VI ($E\&F_{560}$). My numbers are about 1.04 times bigger. Maybe that is the conversion factor for pounds to bushels, although I have my doubts. Probably I have made a silly mistake somewhere. The effects differences don't look very significant to me.

It is possible to carry out formal t-tests without so much manual labor.

2 Decomposition of treatment effects

The E&F design involves a few complications that I'll avoid by first discussing a simpler data set from Box et al. (1978, Section 10.1). The data involve three factors: temperature (at 160 or 180 degrees Celsius), concentration (at 20% or 40%), and catalyst (A or B), with the yield (in grams) as the response in a pilot study. (BHH devoted quite a few pages to the example.)

```
##
     Temp Conc Cat yield
                  Α
## 1
      160
             20
                        60
## 2
      180
             20
                  Α
                        72
## 3
      160
                        54
             40
                  Α
## 4
      180
             40
                  Α
                        68
## 5
      160
                  В
                        52
             20
## 6
      180
             20
                  В
                        83
## 7
      160
             40
                  В
                        45
## 8 180
                        80
             40
```

As usual, the factors can be represented by dummy variables:

```
T2 <- bhh$Temp == "180"; T1 <- bhh$Temp == "160"

C2 <- bhh$Conc == "40"; C1 <- bhh$Conc == "20"

K2 <- bhh$Cat == "B"; K1 <- bhh$Cat == "A"
```

or coded as variables taking the values ± 1 :

```
B <- data.frame(int=1, t=T2-T1, c=C2-C1, k=K2-K1)</pre>
B$tc <- B$t * B$c; B$tk <- B$t * B$k; B$ck <- B$c * B$k
B$tck <- B$t * B$c * B$k
B <- as.matrix(B)</pre>
print(B)
               c k tc tk ck tck
## [1,]
          1 -1 -1 -1 1 1 1 -1
## [2,]
         1 1 -1 -1 -1 1
## [3,]
         1 -1
               1 -1 -1 1 -1
                                1
## [4,]
         1 1
               1 -1 1 -1 -1
                              -1
## [5,]
         1 -1 -1 1 1 -1 -1
                               1
## [6,]
        1 1 -1 1 -1 1 -1 -1
```

```
## [7,] 1 -1 1 1 -1 -1 1 -1
## [8,] 1 1 1 1 1 1 1
```

You will see in a moment why I created the matrix B. Observe that its columns are orthogonal, each with squared length equal to 8:

```
# Matrix(t(B) \%*\% B) # remove the comment char to see the matrix
```

Why are they orthogonal?

Let me drop the B\$ prefix for a while. First note that

$$\langle int, t \rangle = \langle \mathbb{1}_8, T2 - T1 \rangle = 4 - 4 = 0.$$

This equality relects the fact that Temp appears the same number of times at each of its levels. Similarly

$$\langle t, c \rangle = \langle T2 - T1, C2 - C1 \rangle$$

= $sum(T2 * C2 - T1 * C2 - T1 * C1 + T1 * C1) = 2 - 2 - 2 + 2 = 0.$

Again the orthogonality comes from balance in the design. The interactions re more interesting.

$$\langle t, ck \rangle = sum ((T2 - T1) * (C2 - C1) * (K2 - K1))$$

= $sum (T2 * C2 * K2 - T2 * C2 * K1 + \dots - T1 * C1 * K1)$
= $1 - 1 + \dots - 1 = 0$.

More balance. Finally,

$$\langle tk, tck \rangle = sum(t * k * t * c * k)$$
$$= sum(t^2 * c * k^2) = sum(1 * c * 1) = 0.$$

And so on

If we divide each of the columns of B by $\sqrt{8}$ we are left with an orthonormal basis for \mathbb{R}^8 . The coefficients obtained from

```
print( bhh$yield %*% B / 8 )

## int t c k tc tk ck tck
## [1,] 64.25 11.5 -2.5 0.75 0.75 5 0 0.25
```

give a representation of yield in this basis. Moreover, $t/\sqrt{8}$ is a unit vector in span(T1, T2) that is orthogonal to 1. The least squares fit

```
lm(yield ~ Temp + Conc + Cat, bhh)
```

represents the component of the yield vector in the four-dimensional subspace span($\mathbb{1}, T1, T2, C1, C2, K1, K2$) in the new basis:

```
## lm(formula = yield ~ Temp + Conc + Cat, data = bhh)
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                   64.25
                              2.531
                                     25.385
                                                0.000
## Temp1
                   11.50
                              2.531
                                       4.544
                                                0.010
                   -2.50
## Conc1
                              2.531
                                     -0.988
                                                0.379
## Cat1
                    0.75
                              2.531
                                       0.296
                                                0.782
## Estimate of sigma = 7.16 from 4 degrees of freedom
```

Note the coefficients.

Table 5.4. Calculated Effects and Standard Errors for 2³ Factorial: Pilot Plant Example

The rescaled inner product $\langle bhh\$yield, B\$t \rangle/4$ also has the interpretation

| Average | Effect with Standard Error | | | |
|--------------------------|----------------------------|--|--|--|
| Main effects | | | | |
| Temperature, T | 23.0 ± 1.4 | | | |
| Concentration, C | -5.0 ± 1.4 | | | |
| Catalyst, K | 1.5 ± 1.4 | | | |
| Two-factor interactions | | | | |
| $T \times C$ | 1.5 ± 1.4 | | | |
| $T \times K$ | 10.0 ± 1.4 | | | |
| $C \times K$ | 0.0 ± 1.4 | | | |
| Three-factor interaction | | | | |
| $T \times C \times K$ | 0.5 ± 1.4 | | | |

mean of yields at 180° – mean of yields at 160° ,

which estimates the "main temperature effect", a difference between the average (over the the other factors) effect of temperature 180° and the average effect of temperature 160° . Similarly, $\langle bhh\$yield, B\$tk \rangle/4$ equals some multiple of the difference between the average temperature effects at the two levels of catalyst, a measure of the interaction between temperature and catalyst.

Remark. I can never keep track of how many averages are involved in these interactions. I much prefer to think of interactions as estimates of departures from additivity under some parametrization of the model. Compare with the estimates of main effects and interactions in the table copied from BHH.

```
## Conc1
                   -2.50
                              0.456
                                     -5.477
                                                0.012
## Cat1
                    0.75
                              0.456
                                       1.643
                                                0.199
## Temp1:Cat1
                    5.00
                              0.456
                                     10.954
                                                0.002
## Estimate of sigma = 1.29 from 3 degrees of freedom
```

BHH (Section 10.8):

The main effect of a factor should be individually interpreted only if there is no evidence that the factor interacts with otl1er factors. When there is evidence of one or more such interactions, the interacting variables must be considered jointly.

If we keep throwing in interactions we eventually run out of degrees of freedom. We get a perfect fit, which \mathbf{R} flags as not such a good thing.

```
##
## Call:
## lm(formula = yield ~ Temp * Conc * Cat, data = bhh)
## Residuals:
## ALL 8 residuals are 0: no residual degrees of freedom!
##
## Coefficients:
##
                      Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     6.425e+01
                                        NA
                                                NA
                                                          NA
## Temp1
                     1.150e+01
                                        NA
                                                NA
                                                          NA
## Conc1
                     -2.500e+00
                                        NΑ
                                                NΑ
                                                          NΑ
## Cat1
                     7.500e-01
                                        NA
                                                          NA
                                                NA
## Temp1:Conc1
                     7.500e-01
                                        NA
                                                NA
                                                          NA
## Temp1:Cat1
                     5.000e+00
                                        NA
                                                NA
                                                          NA
## Conc1:Cat1
                     -1.963e-15
                                        NA
                                                NA
                                                          NA
## Temp1:Conc1:Cat1 2.500e-01
                                        NA
                                                          NA
## Residual standard error: NaN on O degrees of freedom
## Multiple R-squared:
                             1, Adjusted R-squared:
## F-statistic: NaN on 7 and 0 DF, p-value: NA
```

3 A more complicated factorial design: confounding

Here is one of the data sets that come with **R**:

```
data(npk)
npk
##
      block N P K yield
## 1
           1 0 1 1
                    49.5
## 2
           1 1 1 0
                    62.8
## 3
           1 0 0 0
                    46.8
## 4
           1 1 0 1
                    57.0
           2 1 0 0
## 5
                    59.8
## 6
           2 1 1 1
                    58.5
## 7
           2 0 0 1
                    55.5
           2 0 1 0
## 8
                    56.0
## 9
           3 0 1 0
                    62.8
## 10
           3 1 1 1
                    55.8
## 11
           3 1 0 0
                    69.5
## 12
           3 0 0 1
                    55.0
           4 1 0 0
                    62.0
## 13
## 14
           4 1 1 1
                    48.8
           4 0 0 1
                    45.5
## 15
           4 0 1 0
## 16
                    44.2
## 17
           5 1 1 0
                    52.0
           5 0 0 0
## 18
                    51.5
## 19
           5 1 0 1
                    49.8
## 20
           5 0 1 1
                    48.8
## 21
           6 1 0 1
                    57.2
## 22
           6 1 1 0
                    59.0
           6 0 1 1
## 23
                    53.2
## 24
           6 0 0 0
                    56.0
```

We have 6 blocks, each of size 4, and 3 factors, each at 2 levels. Clearly we do not have enough room in each block to make comparisons between all 8 ways of combining the factors. I wonder what will happen if we try to fit all the interactions:

```
anova(lm(yield ~ block + N*P*K,npk))

## Analysis of Variance Table

##

## Response: yield

## Df Sum Sq Mean Sq F value Pr(>F)
```

```
## block
              5 343.29
                        68.659
                                4.4467 0.015939 *
## N
              1 189.28 189.282 12.2587 0.004372 **
## P
                  8.40
                         8.402
                                 0.5441 0.474904
## K
                 95.20
                        95.202
                                 6.1657 0.028795 *
              1
                        21.282
## N:P
              1
                 21.28
                                 1.3783 0.263165
## N:K
              1
                 33.13
                        33.135
                                 2.1460 0.168648
## P:K
                                 0.0312 0.862752
              1
                  0.48
                         0.482
## Residuals 12 185.29
                        15.441
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

To be continued.

References

Box, G. E. P., W. G. Hunter, and J. S. Hunter (1978). Statistics for Experimenters: An Introduction to Design, Data Analysis, and Model Building. New York: Wiley.

Eden, T. and R. A. Fisher (1927, 10). Studies in crop variation IV: The experimental determination of the value of top dressings with cereals. *The Journal of Agricultural Science* 17(4), 548–562.