S&DS 241 Lecture 4 Law of total probability. Bayes formula. B-H: Sec 2.3,2.4,2.7,2.8

#### Law of total probability: Motivations

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- So overall,

$$P(\text{second ball is } \bullet) = \frac{3}{5} \times \frac{1}{2} + \frac{2}{5} \times \frac{3}{4} = \frac{3}{5}$$

## Strategy: divide and conquer

- 1 List all possible scenarios exhaustively
- 2 Compute the conditional probability of the event under each scenario
- **3** Take the average (weighted by the likelihood of each scenario)

### Law of total probability (LOTP)



• Let  $A_1, \ldots, A_n$  be a partition of  $\Omega$ , i.e.,

$$A_1\cup\dots\cup A_n=\Omega \quad ext{and} \quad A_i\cap A_j=arnothing$$
 for  $i
eq j$ 

Then

$$P(B) = \sum_{i=1}^{n} P(B|A_i) P(A_i)$$

• Special case n = 2: conditioned on whether A occurs or not,

$$P(B) = P(B|A) P(A) + P(B|A^{c}) P(A^{c})$$

#### Proof of LOTP



#### Proof.

mutually exclusive

$$\Rightarrow P(B) = \sum_{i=1}^{n} P(A_i \cap B) = \sum_{i=1}^{n} P(B|A_i)P(A_i)$$

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$$P(A|B) = \frac{P(A \cap B)}{P(B)} = \frac{P(B|A)P(A)}{P(B)}$$

• Confusing these P(A|B) and P(B|A) is called the prosecutor's fallacy

In 1998, Sally Clark was tried for murder after two of her sons died shortly after birth. During the trial, an expert witness for the prosecution testified that the probability of a newborn dying of sudden infant death syndrome (SIDS) was 1/8500, so the probability of two deaths due to SIDS in one family was  $(1/8500)^2$ , or about 1/73 million. Therefore, he continued, the probability of Clark's innocence was 1/73 million.

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• Confusing *P*(evidence|innocence) with *P*(innocence|evidence):

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•  $P(\text{evidence}|\text{innocence}) = \frac{1}{8500^2}$  assumes independence (questionable).

## More on this

- People v. Collins in Grinstead-Snell, Section 4.1, Problem 28.
- For more in-depth discussion, see https://en.wikipedia.org/wiki/Prosecutor's\_fallacy and



## Summary



• Law of total probability:

$$P(B) = \sum_{i=1}^{n} P(B|A_i) P(A_i)$$

• Bayes formula:

$$P(A_{j}|B) = \frac{P(B|A_{j}) P(A_{j})}{\sum_{i=1}^{n} P(B|A_{i}) P(A_{i})}$$



Statistical inference: hypotheses testing

- $A_1, \ldots, A_n$ : hypotheses
- B: result of the experiment, observed data
- $P(A_i)$ : prior belief of the *i*th hypothesis
- Use Bayes formula to compute the posterior probability

 $P(j\text{th hypothesis is true}|\text{data}) = P\left(A_j|B\right) = \frac{P\left(B|A_j\right)P\left(A_j\right)}{\sum\limits_{i=1}^{n} P\left(B|A_i\right)P\left(A_i\right)}$ 

#### Rare disease

A doctor gives a patient a test for a particular cancer. Before the test, the only evidence the doctor has to go on is that 1 person in 1000 has this cancer. Experience has shown that, in 99% of the cases in which cancer is present, the test is positive; and in 95% of the cases in which cancer is not present, it is negative. If the test turns out to be positive, what probability should the doctor assign to the event that cancer is present?



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$$\begin{array}{rcl} P\left(\mathsf{cancer}\right) &=& 1/1000, & P\left(\mathsf{no\ cancer}\right) = 999/1000, \\ \underbrace{P\left(+|\mathsf{cancer}\right)}_{\mathsf{true\ positive}} &=& 99\%, & \underbrace{P\left(-|\mathsf{cancer}\right)}_{\mathsf{false\ negative}} = 1\% \\ \underbrace{P(-|\mathsf{no\ cancer})}_{\mathsf{true\ negative}} &=& 95\%, & \underbrace{P(+|\mathsf{no\ cancer})}_{\mathsf{false\ positive}} = 5\% \end{array}$$

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Grinstead-Snell:

When a group of second-year medical students was asked this question, over half of the students incorrectly guessed the probability to be greater than 50%

#### Compute the posterior probability

$$\begin{array}{ll} & P \,({\rm cancer}|+) \\ = & \frac{P \,({\rm cancer},+)}{P \,(+)} \\ = & \frac{P \,({\rm cancer},+)}{P \,({\rm cancer},+) + P \,({\rm no}\,\,{\rm cancer},+)} \\ = & \frac{P \,({\rm cancer}) \,P \,(+|{\rm cancer})}{P \,({\rm cancer}) \,P \,(+|{\rm cancer}) + P \,({\rm no}\,\,{\rm cancer}) \,P \,(+|{\rm no}\,\,{\rm cancer})} \\ = & \frac{1/1000 \times 99\%}{1/1000 \times 99\% + 999/1000 \times 5\%} \end{array}$$

= 0.0194

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$$\begin{array}{l} P\left(\mathsf{cancer}|+\right) \\ = & \frac{P\left(\mathsf{cancer},+\right)}{P\left(+\right)} \\ = & \frac{P\left(\mathsf{cancer},+\right)}{P\left(\mathsf{cancer},+\right) + P\left(\mathsf{no}\;\mathsf{cancer},+\right)} \\ = & \frac{P\left(\mathsf{cancer}\right)P\left(+|\mathsf{cancer}\right)}{P\left(\mathsf{cancer}\right)P\left(+|\mathsf{cancer}\right) + P\left(\mathsf{no}\;\mathsf{cancer}\right)P\left(+|\mathsf{no}\;\mathsf{cancer}\right)} \\ = & \frac{1/1000 \times 99\%}{1/1000 \times 99\% + 999/1000 \times 5\%} \\ = & 0.0194 \end{array}$$

#### Are you surprised?

- The test seems very reliable, but why the probability 1.94% is so small?
- Given the probability is 1.94%, should the patient not be alarmed?

Be careful when priors are very biased

• Tree-diagram (see B-H p. 57):



• In fact the test result has increased the likelihood almost 20-fold! (from 0.001 to 0.0194)

More reading on this example

• Blitzstein-Hwang: Example 2.3.9 (pp. 56-58)

Alice plays tennis against Bob. The game is at deuce. Suppose

- Alice wins each point with probability p and loses with probability q=1-p
- Each point is played independently
- The game is won by the player who leads by 2 points

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Observations:

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- Instead of listing all the outcomes corresponding to Alice winning, let's do somthing differently...

- u = P(Alice eventually wins|game is tied)
- v = P(Alice eventually wins|leading by one point)
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Similarly,

- $v = 1 \times p + u \times q$
- $w = u \times p + 0 \times q$

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- This method is called first-step analysis in B-H Sec 2.7.2
- Will revisit later when discussing random walk

#### Application: Optimal Stopping

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- Once passed a motel, cannot turn back
- Goal: choose the cheapest motel

Phase I: "exploration" Drive past the first k motels and record the prices; Phase II: "exploitation" Pick the first motel that is cheaper than the cheapest of the first k motels (if none, it's a failure).

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- What is the best choice of k?
  - k = 0 is too greedy:  $P(\text{success}) = \frac{1}{n} \approx 0$
  - k = n is clearly bad: P(success) = 0
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- How good is this strategy?

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- We will use LOTP to resolve the first two questions
- The third takes a PhD



## Mathematically equivalent scenarios

"Best" strategy of the job interviewer:

- Blindly reject the first 36.8% applicants (but keep their CVs)
- Accept the next applicant who beats the best of the first 36.8%

Let

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- For  $i = 1, \dots, k$ ,  $P(\mathsf{success}|E_i) = 0$
- For  $i = k + 1, \dots, n$

 $P(\text{success}|E_i) = P(\text{cheapest of the first } i-1 \text{ is located in the first } k|E_i)$   $= \frac{k}{i-1}$ 

$$P(\mathsf{success}) = \sum_{i=1}^k 0 \times \frac{1}{n} + \sum_{i=k+1}^n \frac{k}{i-1} \times \frac{1}{n} = \frac{k}{n} \sum_{i=k}^{n-1} \frac{1}{i}$$

P(success) versus k: n = 100



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Approximating  $\sum$  by  $\int$ 

$$P(\text{success}) = \frac{k}{n} \sum_{i=k}^{n-1} \frac{1}{i}$$
$$= \frac{k}{n} \left( \frac{1}{n} \sum_{i=k}^{n-1} \frac{n}{i} \right)$$
$$\stackrel{(*)}{\approx} \frac{k}{n} \int_{k/n}^{1} \frac{1}{x} dx = \frac{k}{n} \ln \frac{n}{k}$$

which attains the maximum 1/e at k = n/e.

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For more see https://en.wikipedia.org/wiki/Secretary\_problem